



19TH ANNUAL GOLF TOURNAMENT

WEDNESDAY, JULY 7, 2021
DIAMONDBACK GOLF CLUB, RICHMOND HILL

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

KEY TOURNAMENT SPONSORSHIP – \$5,000

- Exclusive Sponsorship with premium onsite event signage and promotional materials
- Company provided banner displayed at registration
- Recognition as Key Tournament Sponsor in all promotional material
- Opportunity to promote company at the tournament with give-aways
- Company name, logo and profile on COSTI website and social media platforms
- Company logo on cover of Golf Tournament Event Programme
- Full page advertisement in the Golf Tournament Event Programme
- Company representative will be recognized and given the opportunity to address guests via pre-recorded message
- Complimentary foursome at golf tournament, lunch and cart included
- Profile in post-event media release and recognition in COSTI Annual Report
- Two hole sponsorships

LUNCH SPONSORSHIP – \$2,000

- Company name featured as Lunch Sponsor on Event Signage and promotional materials
- Opportunity to promote company with give-aways
- Company name and logo listed in COSTI Golf Tournament Event Programme, COSTI website and social media platforms
- Quarter page advertisement in the Golf Tournament Event Programme
- Company representative will be recognized and given the opportunity to address guests via pre-recorded message
- Complimentary twosome at golf tournament, lunch and cart included
- Recognition in COSTI Annual Report and in post-event media release
- One hole sponsorship

REFRESHMENT SPONSORSHIP – \$2,000

- Company name and logo featured as Refreshment Sponsor on Event Signage and promotional materials
- Opportunity to promote company with give-aways
- Company name and logo listed in COSTI Golf Tournament Event Programme, COSTI website and social media platforms
- Quarter page advertisement in the Golf Tournament Event Programme
- Company representative will be recognized and given the opportunity to address guests via pre-recorded message
- Complimentary twosome at golf tournament, lunch and cart included
- Recognition in COSTI Annual Report and in post-event media release
- One hole sponsorship



GOLF CART SPONSORSHIP – \$2,000

- Company name and logo featured as the Golf Cart Sponsor on Event Signage and promotional materials
- Opportunity to promote company with give-aways
- Company name and logo listed in COSTI Golf Tournament Event Programme, COSTI website and social media platforms
- Quarter page advertisement in the Golf Tournament Event Programme
- Company representative will be recognized and given the opportunity to address guests via pre-recorded message
- Complimentary twosome at golf tournament, lunch and cart included
- Recognition in COSTI Annual Report and in post-event media release
- One hole sponsorship

HOLE AND TEE SPONSORSHIP – \$200

- All Hole & Tee Sponsors will receive their corporate name and logo displayed on one golf hole and acknowledgement in the COSTI Golf Tournament Event Programme
- Company name on COSTI Golf Tournament website page as Hole Sponsor
- Opportunity to promote company with give-aways
- Company logo inside the Golf Tournament Event Programme

PRODUCT DONATIONS FOR AUCTIONS AND AWARDS

Donors will receive acknowledgement in the
COSTI Golf Tournament Event Programme and
COSTI Annual Report.

**FOR MORE INFORMATION REGARDING
SPONSORSHIP OPORUNITIES
CONTACT 647.827.1291
marketing@costi.org**





PROGRAMME ADVERTISING SPECIFICATIONS AND RATE SHEET

19TH ANNUAL COSTI GOLF TOURNAMENT

AD RATES: FULL PAGE

INSIDE FRONT COVER	\$750
INSIDE BACK COVER	\$750
OUTSIDE BACK COVER	\$800
FULL PAGE – INSIDE	\$500

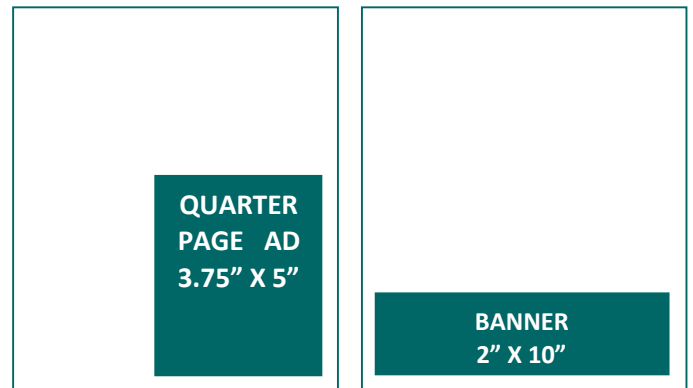
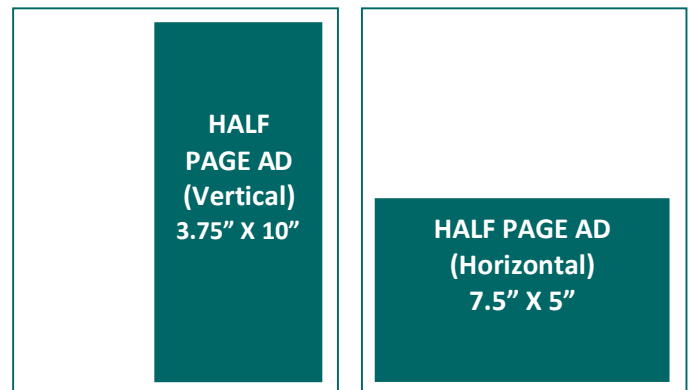
AD RATES: HALF PAGE

VERTICAL	\$275
HORIZONTAL	\$275

AD RATES: QUARTER PAGE & BANNER

QUARTER PAGE VERTICAL	\$150
BANNER	\$150

AD COMMITMENT & SIZES



Ad Positioning: Advertisers will be given the best possible location. Requests for preferred positions will be honoured when possible.

Bleeds: COSTI does not currently accept advertisements that bleed.

Electronic Ad Specifications: When submitting advertisements, please submit all artwork in EPS format only. COSTI supports ads submitted in Adobe Photoshop and Adobe Illustrator.

Payment and Selection: For payment and selection, please complete the Sponsorship/Advertising Opportunities.



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WEDNESDAY, JULY 7, 2021

SPONSORSHIP/ADVERTISING OPPORTUNITIES

GOLF TOURNAMENT SPONSORSHIP AND ADVERTISING OPPORTUNITIES

COMPANY / ORGANIZATION NAME:			
ADDRESS:			
CITY:	POSTAL CODE:	TELEPHONE:	FAX:
E-MAIL ADDRESS:		CONTACT NAME:	

Yes, we would like to sponsor COSTI's 19th Annual Golf Tournament:

- Key Tournament Sponsor – \$5,000 Lunch Sponsor – \$2,000 Refreshment Sponsor – \$2,000
 Golf Cart Sponsor – \$2,000 Hole & Tee Sponsor – \$200

Hole & Tee Sponsorship: Please email colour logos in **EPS format only** to admin@costi.org

Yes, we would like to advertise in the Golf Tournament Event Programme:

- Inside Front Cover – \$750 Outside Back Cover – \$800 Half Page Vertical – \$275 Quarter Page – \$150
 Inside Back Cover – \$750 Full Page – \$500 Half Page Horizontal – \$275 Banner – \$150

Advertising Copy: Please submit all artwork, logo or greeting in **EPS format only**, via email to the admin@costi.org.

Yes, we would like to make a: product auction awards cash donation – Value: \$ _____

Item Description:

PAYMENT OPTION: <input type="checkbox"/> CHEQUE <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> INTERAC E-TRANSFER		TOTAL FEE ENCLOSED: \$
CARD HOLDER NAME:	CARD HOLDER SIGNATURE:	DATE: DD/MM/YY
CARD NUMBER:	EXPIRY DATE (MM/YY):	3-DIGIT VERIFICATION CODE:
<input type="checkbox"/> Cheque enclosed and made payable to: COSTI, 1710 Dufferin Street, Toronto, M6E 3P2 Please send Interac e-Transfers to COSTIcharity@costi.org , use GOLF as the password to the security question, and note: Name/Company Name & COSTI Golf Tournament in description.		

Sponsorship Registration, Advertisement and Production Donation Deadline: Friday, June 4, 2021

Please mail or email the completed Sponsorship/Advertising Form including payment to the attention of:

COSTI, 1710 Dufferin Street, Toronto, ON M6E 3P2
Tel: 647.827.1291
Email: marketing@costi.org

IF YOU HAVE A GREAT IDEA OR AN INNOVATIVE WAY TO HELP, PLEASE CALL US AT 416.658.1600!

