

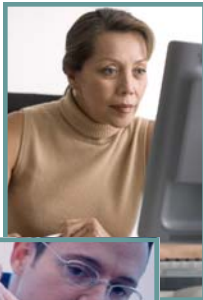
## About the Small Business Support Service

The Small Business Support Service is a professional services partnership of Torys LLP, TD Canada Trust Small Business Banking, COSTI Immigrant Services, MRSI Consulting, and Pro Bono Law Ontario aimed at strengthening small businesses owned by newcomers to Canada.

This service brings legal, financial services and business consulting expertise together with newcomers without the usual fees .

### Project Mission:

To help newcomers to Canada start up and run healthy small businesses by providing access to expert business support services



## Small Business Support Service

CONTACT US FOR YOUR BUSINESS NEEDS!

For more information on the Workshops and how to register, go to [www.costi.org](http://www.costi.org) Employment Services

### Small Business Support Service Partners



## Helping Small Business Help Themselves

*New to Canada?  
Starting your own business?  
Need help?*



**GET FREE**

**LEGAL ADVICE**

**FINANCIAL PLANNING**

**AND**

**BUSINESS CONSULTING HELP**



## Programs & Services

### *Workshops on how to start a small business:*

- Introduction to starting your own business
- Developing a business plan
- Financing your small business
- Legal Issues for a small business
- Fine-tuning your business plan

### **Personalized legal, financial and business consulting support teams to help you:**

- Develop the corporate structure
- Apply for business licenses
- Review a lease
- Understand finance options
- Apply for business loans
- Apply for corporate credit cards
- Understand business management
- Set benchmarks for success
- Develop marketing plans

...and more

### **To participate, you must have:**

- Moved to Canada within the last 10 years
- Strong English language skills
- Prior work experience that can become a business, or already be an owner.

## Join our Workshop Series

The five-part workshop series runs on Tuesday evenings from 7:00 am to 9:00 pm from October 9 to November 6, 2007, at COSTI's Caledonia Centre, 700 Caledonia Road at Castlefield.

To get more information, go to the COSTI website, [www.costi.org](http://www.costi.org), under Employment Services and register before October 3. Spaces limited.

## Personalized Free Legal, Financial Planning & Business Consulting Services

Free consulting services for up to one year may be arranged for selected newcomer professionals or small business owners. The Project is open primarily to newcomers who want to start a small business and who successfully complete the full workshop series.

Consideration will also be given to small business owners facing challenges and whose businesses will provide meaningful employment opportunities to newcomers.

At the end of the workshop series, those interested must complete an application form and:

- Show they completed the Small Business Workshop Series and have a draft Business Plan; or
- If a small business owner, demonstrate that a training class is not necessary due to prior business experience.



**For more information about the application process or the Small Business Support Workshops, please visit**

[www.costi.org](http://www.costi.org)

### **Small Business Support Service**

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